

# 2023



**TUCSON ARIZONA  
BOYS CHORUS**



## ANNUAL REPORT

Building musical, character, and leadership skills  
through the study and performance of choral music

# 2023



Dear Friends,

As we complete our 84th season we would like to recognize and celebrate those who make our continuing support of the TABC mission possible - our families, our board of directors, our dedicated staff, and our long-term generous donors. Because of you we are able to work to ensure that all boys can benefit from the Chorus program.

Our choristers come from diverse backgrounds, and many face significant challenges in their personal lives. Through their shared love of music, they find a common ground and sense of belonging.

The Tucson Arizona Boys Chorus has always given boys a space to grow and express themselves in healthy ways, serving as a platform for young men to learn the value of music through the Chorus, as well as leadership, self-esteem, and social skills. In this day and age of many challenges for young people, it's more important than ever that our boys have alternatives to unhealthy behaviors. TABC provides year round engagement activities through our after school choirs and summer camps.

We hope you will join us in celebrating the many achievements of 2023 that will help our boys and young men become strong musicians and human beings.

Sincerely,

**Julian Ackerley, Director**

# 2023



## FEATURED ROPERS 2023 ROSE PARADE

Members of our Touring Chorus and Young Men's Ensemble roped their way 5.5 miles through the Rose Parade while exciting and delighting the crowd.





# 2023



## ARIZONA OPERA'S TOSCA

TABC continued its tradition of collaboration with professional arts organizations providing our choristers with unparalleled artistic opportunities.

# 2023



**TUCSON ARIZONA  
BOYS CHORUS**



## **WILD WEST RODEO WEEKEND**

Holiday and summer camps provide opportunities for outreach to the community while creating a fun environment of “organized play” where choristers can safely learn artistic and leadership skills.

# 2023



## **CLASSIC CONCERT POPS CONCERT**

**Winter and spring concerts  
provide the opportunity to  
develop music literacy through  
a broad range of musical  
genres.**





# 2023



**TUCSON ARIZONA  
BOYS CHORUS**



## ADVENTURE A DAY CAMP

Friends, fun, performing, mentorship, learning!

# 2023



**TUCSON ARIZONA  
BOYS CHORUS**



## CALIFORNIA-NEVADA TOUR

From sightseeing to the beach to performing and serving others, TABC traveled as singing goodwill ambassadors sharing the power of music and growing along the way.



# 2023



## FALL FESTIVAL

Fall festival provides a welcome to new families and an introduction to performing for our choristers.

# 2023



## MOONGLOW MUSICALE REGALE

Along with our Christmas Tree Lot and Arizona Gives Day, the Musicale Regale is a significant annual fundraiser and friendraiser for the Chorus.



# 2023



**TUCSON ARIZONA  
BOYS CHORUS**



## HOLIDAY CONCERTS

TABC helps Tucson celebrate the holidays at many venues and long-standing traditions while fulfilling our mission of serving as an artistic and cultural resource to the community.

# 2023



## OUR IMPACT

***“The TABC was the first organization to teach me discipline and pride in everything that I do, and to strive for excellence by doing things the right way and not just the easy way. I carry those lessons with me every day. To have the experiences of traveling, showmanship, musicality, responsibility, and growth that I did in my formative years altered the trajectory of my life in real, meaningful ways. Now, more than ever, we need the type of organization that you've curated to shape young men into leaders in their communities and at home. I believe what you've done with the TABC may be one of the most effective strategies that I'm aware of to accomplish that goal.”***

**Cody Van Cleve - TABC Alumnus**

***“My TABC Director, Dr. Julian Ackerley, instilled in me a strong character who knows how to lead effectively, while still promoting an atmosphere of enjoyment and comradery. He taught me “to be early is on time, on time is late, and late is dead” have imprinted themselves on my character – to this day, I cannot stand being late! My most notable trip was to South Africa – a life changing trip. I learned of the world’s differences, the contrast between poverty and wealth, and the meaning of hard work. While in the Tucson Arizona Boys Chorus, I learned not only how to sing and make music, but what is important in life: good friends, endless travel, and beautiful music.”***

**Ryan Phillips - TABC Alumnus**



# 2023



## Project Costs



\$725,000 | 36%

Endowment



\$225,000 | 11%

Program Support



\$297,000 | 15%

Retire Mortgage



\$57,000 | 3%

Building Renovations



\$35,000 | 2%

New Van



\$31,000 | 2%

Tech Upgrades



\$10,000 | 1%

Wardrobe



\$10,000 | 1%

Risers



\$10,000 | 1%

Furniture



\$600,000 | 30%

Staff

## CAMPAIGN TO SUSTAIN

In late 2020, the TABC Board of Directors initiated a capital campaign to support the work of the Chorus and to sustain it into the future. With the help of individual and corporate friends in the community, we have raised one million dollars of our two million dollar goal.

# 2023



## BUILDING CAPACITY

With support from capital campaign funds, TABC has begun the work of building the capacity of the Chorus by hiring associate conductors to support outreach goals and Raise the Bar Consulting to assist with financial development.



## TABC STAFF

Dr. Julian Ackerley, Director  
Jordan M. Shomper, Associate Conductor  
Jeffrey Evans, Associate Conductor  
Grace Templeton, Accompanist  
Marie Sierra, Accompanist  
Renee Shane-Boyd, Administrative Director  
Mary-Gray Mahoney, Office Manager  
Tami Chaffee, Accountant



**RAISE THE BAR**  
CONSULTING



# 2023



## FISCAL YEAR FINANCIALS

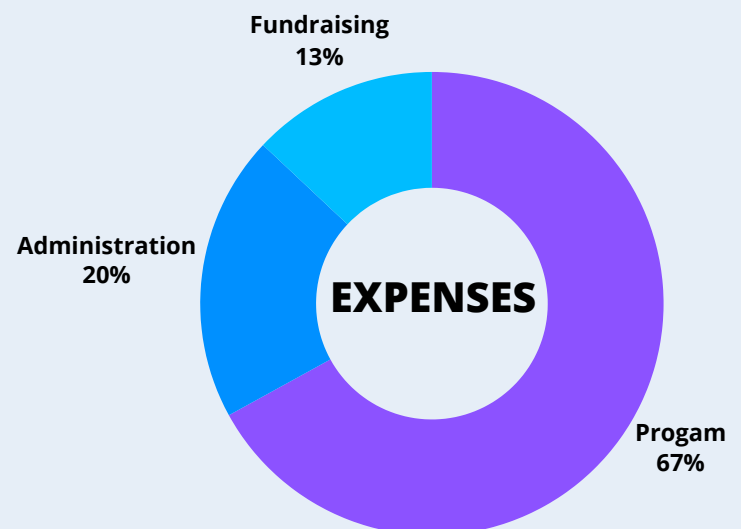
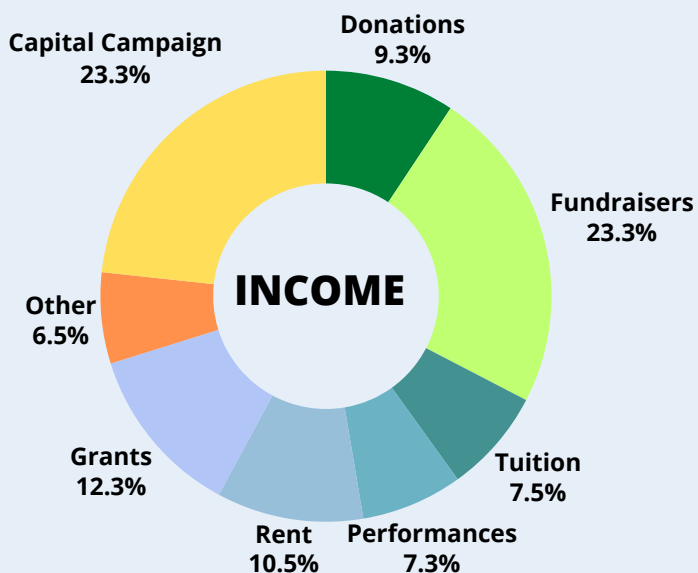
*ending June 30, 2023*

### INCOME

DONATIONS	41,900
TUITION	33,106
FUNDRAISERS	100,030
PERFORMANCES	32,957
RENT	28,549
GRANTS	32,000
CAPITAL CAMPAIGN.	112,789
OTHER INCOME	32,939
<b>TOTAL INCOME</b>	<b>\$414,270</b>

### EXPENSES

PROGRAM	261,897
ADMINISTRATION	78,318
FUNDRAISING	50,677
<b>TOTAL EXPENSES</b>	<b>\$390,892</b>



# TABC BOARD OF DIRECTORS

**President - Kelly Burkholder '68**  
**Vice President - Chris Hufford '77**  
**Treasurer - Garrett Rohwer '04**  
**Secretary - Tom Bim**  
**President Emeritus - Art Flagg**

**Ardis Grob**  
**Carolyn Keenen**  
**Betty Sproul**  
**Tom Tronsdal**

**Hugh Grinnell '55**  
**Terry Kyte '94**  
**Michelle & Eric Slavin**  
***(Co-Parent Presidents)***



## Strategic Plan 2023

### MISSION

The Tucson Arizona Boys Chorus is dedicated to providing boys in the community an enriched educational experience through the study and performance of choral music. The Chorus endeavors to impart musical, social and leadership skills that build self-esteem and have a sustaining impact on its members. Representing and serving the community as an artistic and cultural resource are fundamental to the Chorus mission.

### VISION

Maintain an organizational structure and management plan that supports the TABC mission in a manner that is relevant and responsive to boys, families, and the Tucson demographic environment of today and the future.

### STRATEGIC DIRECTIONS

BUILD SUSTAINABLE AND ROBUST FINANCIAL BASE	ACHIEVE OPERATIONAL EXCELLENCE	BUILD VISIBILITY AND ENGAGEMENT WITH KEY STAKEHOLDERS	MAINTAIN MUSICAL, PERFORMANCE, AND CHARACTER EXCELLENCE
<p>Establish a sustainable and robust plan of fundraising programs, events, and stakeholder engagement.</p> <p>Increase BOD capacity and engagement through regular training and expansion of board size.</p> <p>Maintain development support to identify achievable annual fundraising goals and assist in maximizing the effectiveness of our comprehensive annual fundraising plan.</p> <p>Maintain a planning and budgeting process to ensure a balanced budget.</p> <p>Achieve the goals of the Capital Campaign to ensure long term funding through an endowment and a reserve fund for unanticipated costs.</p>	<p>Identify, establish, and maintain efficient and effective operational processes and tools for chorus staff, resource allocation, and parent/volunteer engagement</p> <p>Maintain a full-time office manager.</p> <p>Utilize an Administrative Director to identify, assess, and implement business processes for efficiency and effectiveness.</p> <p>Delineate staff roles/responsibilities.</p> <p>Monitor staff resource allocation to programs/processes.</p> <p>Better utilize Donor Perfect as a tool to improve outreach.</p> <p>Further develop an annual marketing plan.</p>	<p>Build, continually optimize, and improve a system of marketing and engagement for recruiting, parents, alumni, and volunteers, event promotion, and local and international partnering.</p> <p>Develop strategic alliances, partnerships, to build visibility, outreach, and community engagement.</p> <p>Continue to develop an integrated communication program including social media for broader and more effective community and stakeholder engagement.</p> <p>Engage pro-actively with alumni and past parents through the TAYME program and strategic alumni outreach.</p> <p>Continue to monitor Chorus responsiveness and relevance to volunteers and families.</p>	<p>Maintain choral and performance excellence, high-level artistic leadership and local and international recognition and respect in the performing arts community.</p> <p>Broaden reach of the of IBMCF.</p> <p>Continue to build collaborations and partnerships with local, national, and international arts organizations.</p> <p>Implement strategies to increase and retain membership in the central and neighborhood choirs.</p> <p>Maintain associate conductors to maximize community outreach, assist in chorister recruitment, and increase services to under-represented neighborhoods.</p> <p>Continue to engage TAYME - through travel, additional concerts, festivals, and conferences.</p>



# 2023



## TUCSON ARIZONA BOYS CHORUS



# HATS OFF TO OUR CAMPAIGN TO SUSTAIN LEAD GIVERS!

Jane & Julian Ackerley  
Dr. Edward & Susan E. Ackerley  
Bill & Sandy Alter  
Rollah Aston  
*(in memory of Rollah Aston)*  
A Barry & Paula Belman  
Tom Bim  
Bisbee Breakfast Club  
James Bothwell  
Bucknall Family Foundation  
Kelly Burkholder & Mary Bouley  
The Cawthorne Family  
*(In honor of our sons Joshua & Brandon)*  
Gregory Constantino & Denise Fosco  
Kim Jones & David Dettman  
The DeGrazia Foundation  
Nicholas Eisner & Jennifer DeToy  
Carrie & Bob Evans  
Felix Fan, Xiaohui Fan, Serena Kim  
Art & Anita Flagg

Judy & Rich Flynn  
Ron & Nedra Fortune  
Anthony & Leila Gimino  
Hugh & Jacquie Grinnell  
Thomas Grisso  
The Grob Family  
Steven & Jeannie Hamblin  
Ralph Hartley  
Jeffrey & Elizabeth Rose Higby  
Broderick Higby  
Deborah & Paul Holbrook  
Chris & Cherie Hufford  
Jade Tree Foundation  
Richard Joyce & Sandra Owen-Joyce  
Beth & Mike Kasser  
Deborah Kaye  
Ron Kreuz  
Brent & Phyllis Kyte  
Robin & Donald Laidlaw  
The H.S. Lopez Family Foundation  
Ken Martin

Patty & Ross McCallister  
Jim & Betsy Morrow  
The Nichols Family  
Archie Oftedahl  
Pete & Margene Pappas  
Bob & Judy Patrick  
The Pfannenstiel Family  
The Plaza Family  
Jane & Tim Reckart  
Garrett Rohwer  
Renee Shane-Boyd  
Eric & Michelle Slavin  
*(For Jay Slavin)*  
The Sugimoto Family  
Jesse & Jane Thrall  
Thomas & Amanda Tronsdal  
Pat & Steve Vogel  
Angela Weir  
Tom & Susan Wilson  
Karen & Juan Yanes  
Stephen Young

**YOU CAN HELP SUSTAIN THE CHORUS MISSION INTO THE  
FUTURE BY BECOMING A PART OF THE CAPITAL CAMPAIGN.  
CALL 520-296-6277 FOR MORE INFORMATION**