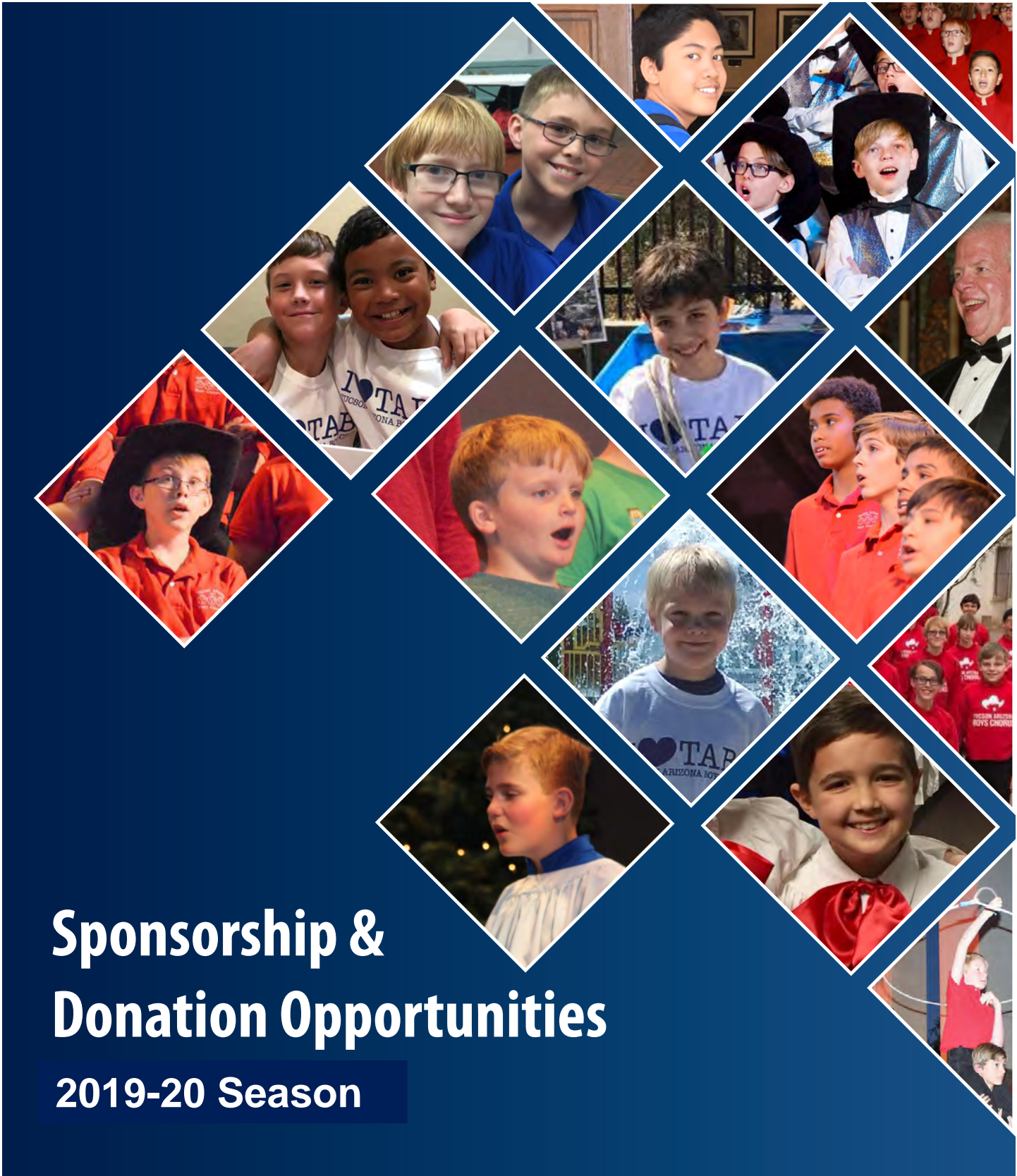




5770 East Pima Street
Tucson, Arizona, 85712
(520) 296-6277
www.boyschorus.org



Sponsorship & Donation Opportunities

2019-20 Season

Tucson Arizona Boys Chorus Mission

The Tucson Arizona Boys Chorus is dedicated to providing boys in the community an enriched educational experience through the study and performance of choral music. The Chorus endeavors to impart musical, social and leadership skills that build self-esteem and have a sustaining impact on its members. Representing and serving the community as an artistic and cultural resource are fundamental to the Chorus mission.



Chorister Sponsorship

Choristers in the Tucson Arizona Boys Chorus receive weekly music training by certified music teachers varying from 90 minutes to 4.5 hours of instruction per week depending on age. Seamlessly woven into the music instruction are lessons in character development, core values, and leadership skills that have a lasting impact into adulthood. As choristers progress through the program, they have the opportunity to travel nationally and internationally. These experiences help boys develop a unique global perspective beyond the understanding of their peers. When boys graduate from the Chorus program, they become leaders in their high schools, universities, and communities.

The categories shown are the dollar amounts families pay for tuition dependent on age level. Tuition covers only 11% of the cost of maintaining the Chorus operations. The Tucson Arizona Boys Chorus Board of Directors is committed to providing financial assistance to ensure that all boys regardless of financial need can participate. Approximately 25% of choristers currently receive assistance for a portion or all of their tuition.



Touring	\$1,600
TowneSinger	\$1,400
Training	\$1,000
Cadet/Neighborhood	\$750



2020 SPONSORSHIP OPPORTUNITIES

	\$25,000 TITLE SPONSOR	\$10,000 OFFICIAL SPONSOR	\$7,500 SEASON SPONSOR	\$5,000 CONCERT SPONSOR
Advertisement and Logo in concert season programs	Full-page color	Full-page color	Half-page black/white	Quarter-page black/white
Logo on "Save-the-Date" announcements and concert/event invitations	✓	✓		
High visibility logo placement	Official TABC Van & Rodeo Parade Baner	Rodeo Parade Banner		
Name/Company mention in concert press releases and e-news blasts	✓	✓	✓	✓
Logo on TABC website with link Company page on TABC sponsorship page	✓	✓		
Paid social media post per concert with image or logo link to website	2 per concert season porgram	1 per concert season porgram		
VIP table and VIP amenities for Special Events	10 VIP	10 VIP	6 VIP	4 VIP
Premium Seating for Season Concert tickets	Seating for 10	Seating for 10	Seating for 6	Seating for 4
Banner placement on Chorus Hall Buiding	✓			
Banner at Annual Fundraising Events	✓	✓		
International and national promotion during TABC tours	✓			
Exclusive Touring Chorus performance.*	✓			

*Exclusive concert performance to be coordinated with director and based on availability.



2020 SPECIAL EVENT FUNDRAISER SPONSOR OPPORTUNITIES

	\$2,500 EVENT SPONSOR	\$1,500 EVENT SPONSOR	\$1,250 EVENT SPONSOR	\$500 EVENT SPONSOR
Special Event Fundraiser Sponsor listing in all concert/event programs	✓	✓	✓	✓
Mention in all event press releases and e-news blasts	✓	✓	✓	
1 paid social media post (sponsor tagged in group post)	✓	✓		
Table tickets for Special Event Fundraisers	4 VIP seating table tickets	4 General seating table tickets	2 General seating table tickets	
General Admission seating for Season Tickets to regular season concerts*	4 General Admission tickets	2 General Admission tickets	2 General Admission tickets	2 General Admission tickets

* Regular season concerts include Holiday Concert, Classic Concert and Pops Concert.

ADVERTISER..... CALL

Print advertisement in all concert series programs. Cost determined by ad size.

80TH ANNIVERSARY BOOK SPONSORCALL

Print advertisement in 80th Anniversary Limited Edition Book. Cost determined by ad size.

RODEO PARADE (WAGON SPONSOR)..... \$1200

- Rodeo Parade sponsor listing in all concert/event programs.
- 1/4-page BW ad/corporate logo in event programs, Holiday Concert, Classic Concert and Pops Concert programs.
- Corporate sign on Rodeo Parade wagon.